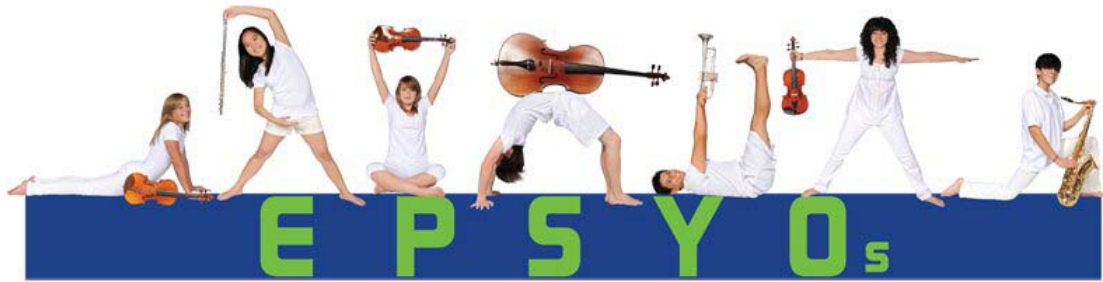


EPSYOs Wins \$10,000 Grant from the Makers of Clorox Clean-Up



We want to thank all of our dedicated supporters who cast their daily votes to help us win this grant!
Who could not have done it without you!

THE EL PASO SYMPHONY YOUTH ORCHESTRAS (EPSYOs) WINS \$10,000 GRANT FROM THE MAKERS OF CLOROX® CLEAN-UP®

EL PASO, Texas, January 26, 2010 - The El Paso Symphony Youth Orchestras (EPSYOs) was awarded a \$10,000 Power A Bright Future grant by Clorox® Clean-Up®. Clorox hosted the online contest on Facebook to help sustain and grow kids projects diminished by economic budget cuts. The five organizations that received the most online votes were awarded \$10,000. EPSYOs received 14,305 votes online from supporting consumers.

"It's a bright day for both the El Paso Symphony Youth Orchestras and our Clorox Clean Up team - we are proud to be able to support such an important organization," said Selin Alkan, Associate Marketing Manager at The Clorox Company. "Collectively, these projects received a total of 133,000 votes, which demonstrates the volume of need these organizations share. We look forward to seeing these nonprofit kids programs flourish. Please check back on our Facebook page for info on their progress!"

About Power A Bright Future Grant Program

During these tough economic times, budget cuts are an unfortunate reality. That means important kids programs everywhere, despite dedication and hard work, are getting scaled back or even eliminated. Through its Power A Bright Future grant program, the Clorox® Clean-Up® team awarded five grants of \$10,000 each to applicable kids programs - in hopes of enriching kids lives across the country.

Throughout November 2009, the Clorox® Clean-Up® team invited individuals to nominate nonprofit kids programs for a Power A Bright Future grant by submitting a photo and short essay about the project for consideration. A panel of influential children's advocates including representatives from the National Education Association Health Information Network, Mom Central Consulting, After-School All-Stars and Extraordinary Mommy.com reviewed submissions and selected 50 finalists, based on criteria that included: impact of program on kids, quality of the entry, and fitting within contest theme of helping kids programs.

Nearly 5,000 submissions were received from across the nation during the contest's 30-day

January 17, 2010, the public cast votes online for their favorite program. Clorox awarded the five organizations that received the most votes \$10,000 to help the projects grow and flourish. An advertisement in an issue of People magazine will feature the winners as well.

The EPSYOs

The El Paso Symphony Youth Orchestras (EPSYOs), a division of the El Paso Symphony, brings together over 200 students representing almost 50 schools from the Greater El Paso and Las Cruces Region. Students range in age from 9 to 23, and attend weekly rehearsals and perform a minimum of four concerts a year with highly trained staff, all of whom teach in the public schools and/or perform with the El Paso Symphony Orchestra.

The goal of the EPSYOs is to provide the highest level of music education to enhance what is being taught in the local school programs. The EPSYOs does not turn any student away because of financial need, and is committed to ensuring the program remains accessible to all interested students. Currently, over 50% of EPSYOs members receive financial assistance of some kind.

For more information about the EPSYOs, please visit www.epsyos.org or call (915) 525 - 8978.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2009 revenues of \$5.5 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products; Green Works® natural cleaners; Armor All® and STP® auto-care products; Fresh Step® and Scoop Away® cat litter; Kingsford® charcoal; Hidden Valley® and K C Masterpiece® dressings and sauces; Brita® water-filtration systems; Glad® bags, wraps and containers; and Burt's Bees® natural personal care products. With approximately 8,300 employees worldwide, the company manufactures products in more than two dozen countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$77 million to nonprofit organizations, schools and colleges. In fiscal 2009 alone, the foundation awarded \$3.6 million in cash grants, and Clorox made product donations valued at \$7.8 million. For more information about Clorox, visit www.TheCloroxCompany.com.